



RISE

GLOBAL SYNCHRONIZED MOVEMENT PLATFORM

Our mission is to shift culture to be more aligned with the planet and the future of humanity through global synchronized collective actions for good.

**IN AN INTERCONNECTED GLOBALIZED WORLD,
WHERE SYSTEMS, ECONOMIES AND INDUSTRIES
ARE MORE INTERDEPENDENT THAN EVER,
INDIVIDUALS FEEL THEY HAVE LITTLE TO NO INFLUENCE
ON MAKING A POSITIVE IMPACT ON THE WORLD.**



HOWEVER,
TOGETHER, THROUGH GLOBAL SYNCHRONIZED COLLECTIVE ACTIONS,
PEOPLE HAVE FAR MORE POWER TO MAKE A GLOBAL CHANGE
THAN ANY CORPORATION, GOVERNMENT OR INSTITUTION.



WE ARE LEADERS IN GLOBAL SYNCHRONIZED MOVEMENTS SINCE 2012



35+ Global Synchronized Collective Action Campaigns

150+ Partner organizations

12,000+ Global City Organizers

400,000+ Participants emails

1.7+ million Facebook followers

45+ million Video Views (past year)

1.2 billion Facebook impressions (past year)



We're the only organization that has consistently organized millions of people to show up to 1000+ physical locations around the world for a Global Synchronized Movement.



WE HAVE GLOBAL ORGANIZING POWER



REGISTER TO MAP

Find a Meditation



0

DAYS

0

HOURS

0

MINS

LOCATIONS: 1062

SYNC TIME: 3:00 PM PST



WE DESIGNED OUR OWN
PLATFORM TO ORGANIZE
MOVEMENTS WITH EASE.

MOVEMENT EXAMPLES: GLOBAL PEACE MEDITATION



THE GREAT SILENCE EVENT MAP



MOVEMENT EXAMPLES: GLOBAL DRUM CIRCLE

GLOBAL DRUM CIRCLE EVENT

REGISTER TO MAP

Find an Event

0

DAYS

0

HOURS

0

MINS

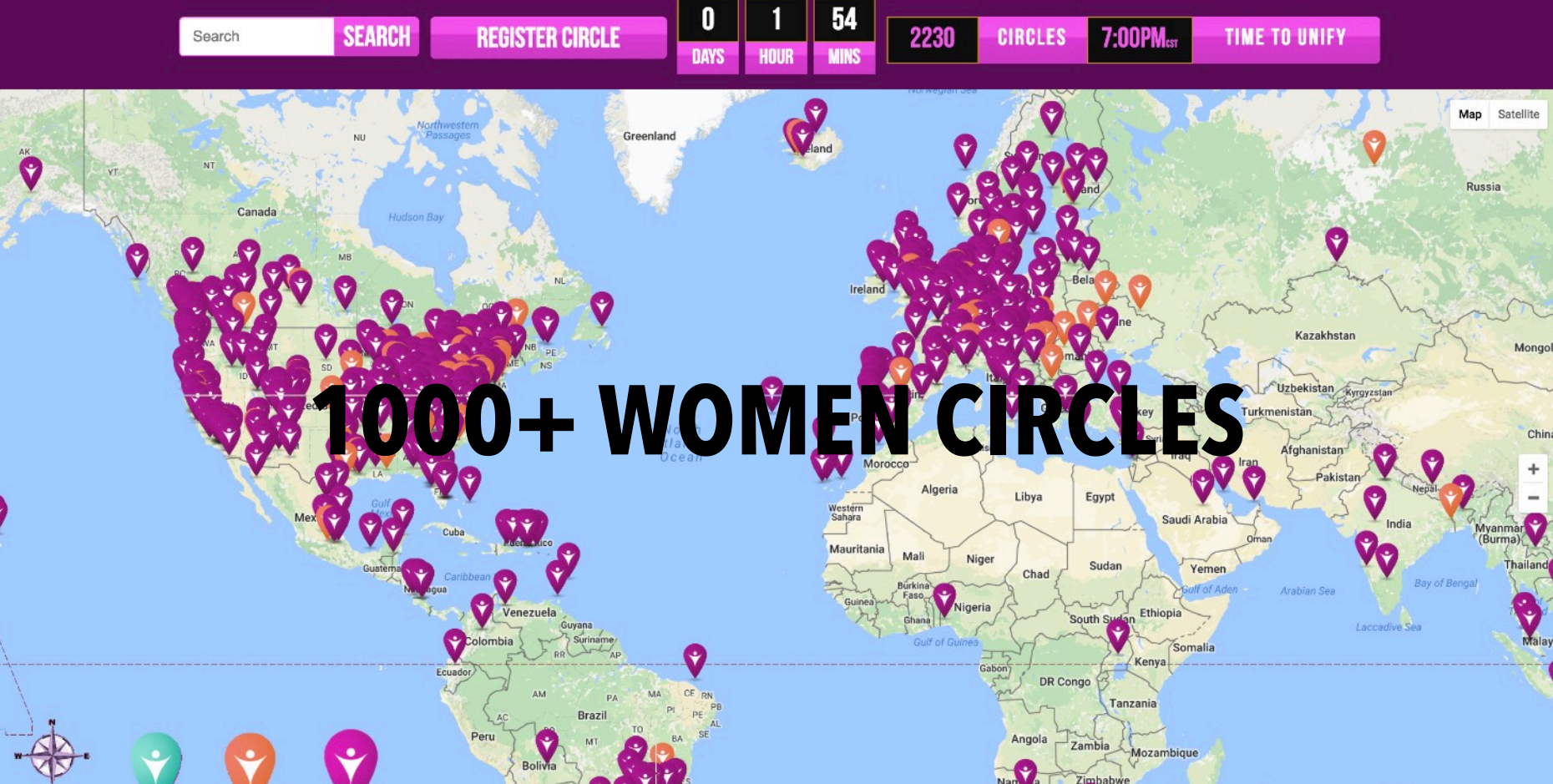
LOCATIONS: 520

SYNC TIME: 6:30 PM PDT



MOVEMENT EXAMPLES: INTERNATIONAL WOMEN'S DAY

GLOBAL SISTERHOOD EVENT MAP



MOVEMENT EXAMPLES: STANDING ROCK



STANDING ROCK EVENT MAP

REGISTER TO MAP

Find a Meditation

0 DAYS 0 HOURS 0 MINS

LOCATIONS: 1062

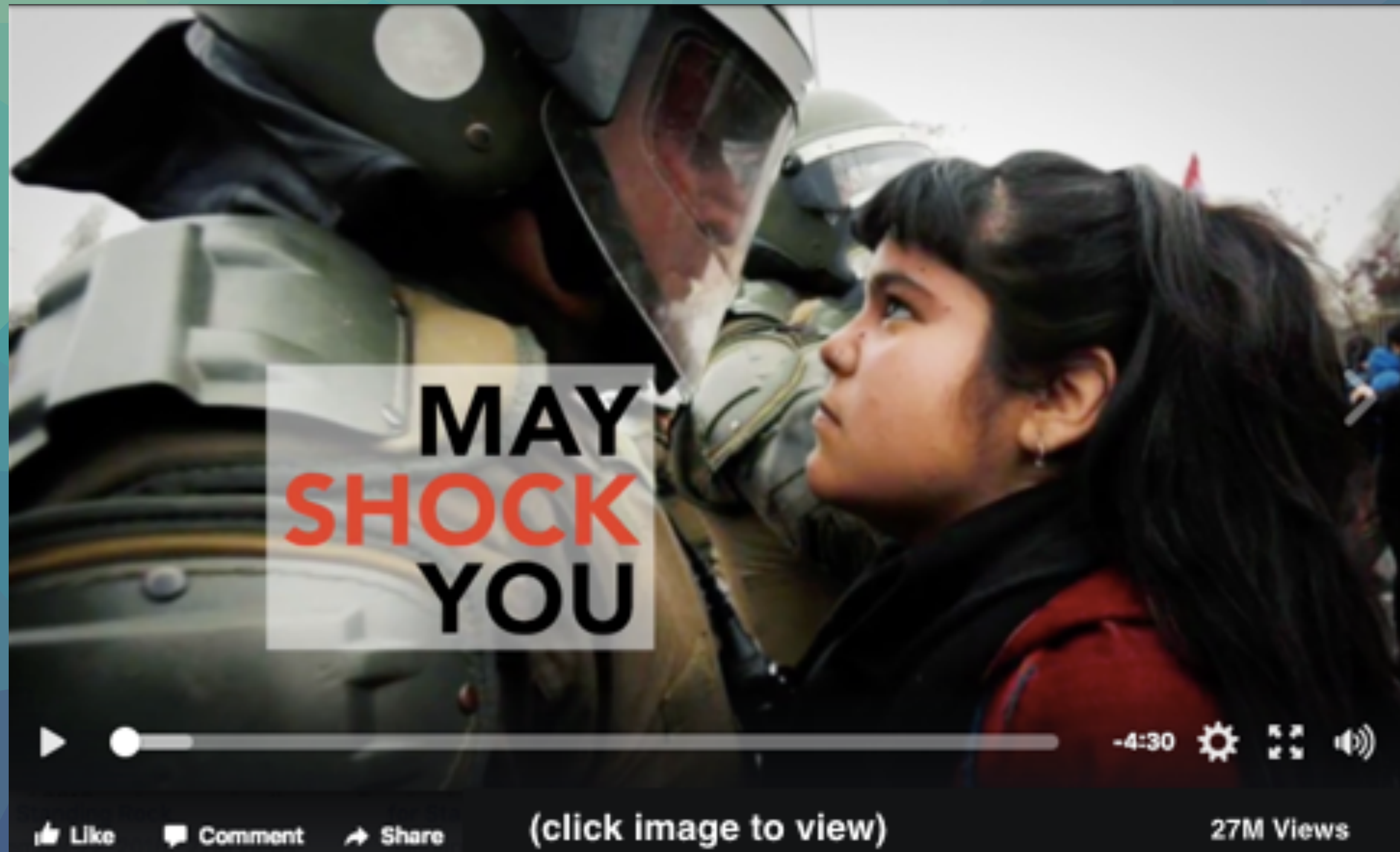
SYNC TIME: 3:00 PM PST

1000+ CITIES

A world map with numerous blue location pins indicating the sites of Standing Rock events. The pins are densely packed in North America and Europe, with more scattered pins in South America, Africa, and Asia. The map includes labels for various countries and regions.

27M Views

OUR CAMPAIGN VIDEOS GO VIRAL



27 million Views in 2 weeks

Encyclical Letter Laudato Si'

“Our goal is not to amass information or to satisfy curiosity, but rather to become painfully aware, to dare to turn what is happening to the world into our own personal suffering, and thus to discover what **EACH OF US** can do about it.”

- His Holiness Pope Francis



MEAT FAST FOR CLIMATE CHANGE



Global Synchronized 40-Day Meat Fast Challenge



GASES

produced by

**ANIMAL
AGRICULTURE**

are leading contributors to

CLIMATE CHANGE

% of Total Annual Greenhouse Gas Emissions

United Nations FAO (Food and Agricultural Organization)



14%

Transportation



14.5%

Global Livestock



LIVESTOCK IMPACT ON THE ENVIRONMENT



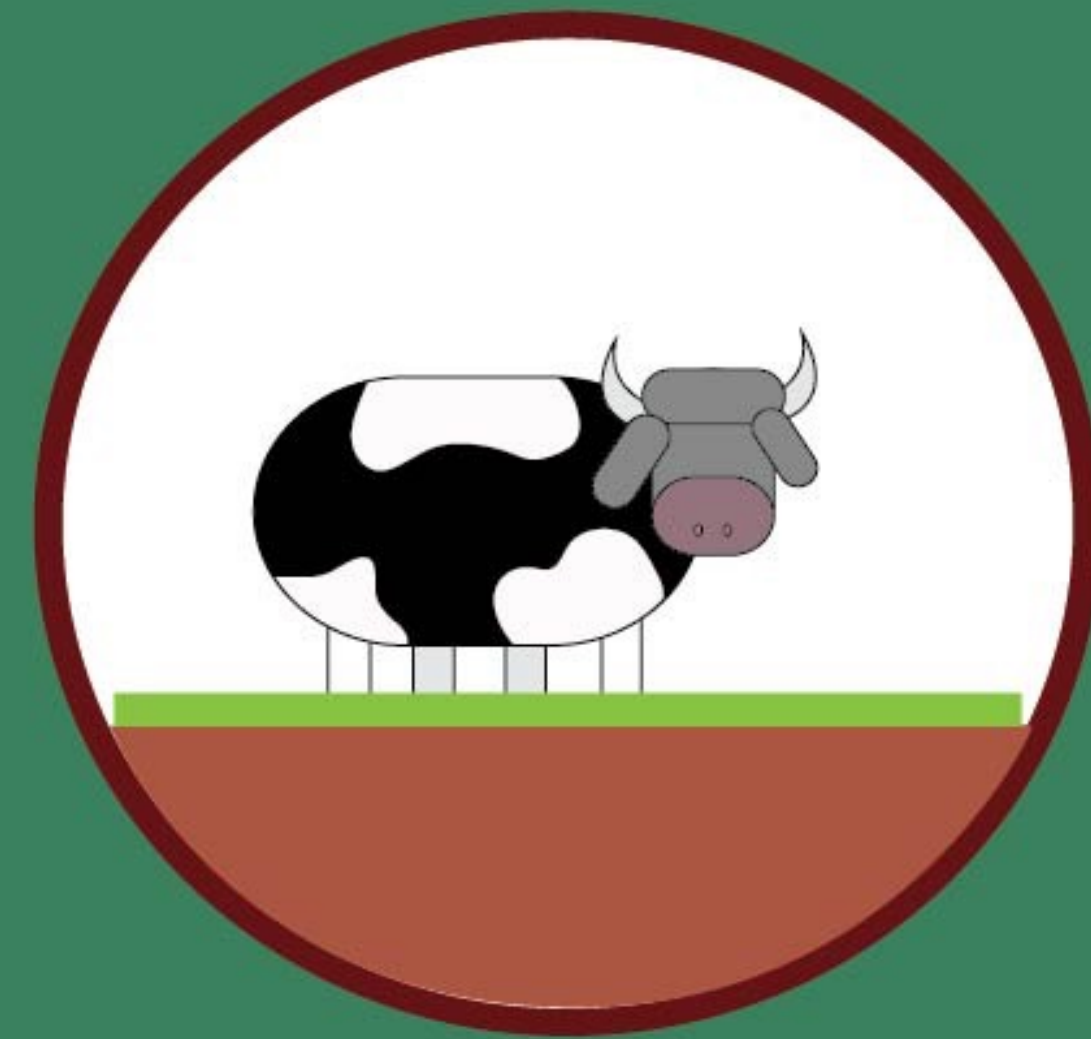
23%

Global freshwater supplies used to grow livestock feed.



33%

Global arable land devoted to livestock feed.



45%

Global land occupied by the livestock system.

**As the global population surges towards 9.1 billion by 2050,
western diets rich in meat and dairy products are unsustainable.**

United Nations Environment Programme's (UNEP)



10 Million people give up meat for 40 Days

Meat Production Supply Chain shifts to become:

Healthier

More humane

Less taxing on our Land and Water

1 million cars per year of emissions out of the atmosphere


20-50% drop in ongoing meat intake

Meat Fast for Climate Change

- ▶ 3 Year Global Synchronized Campaign
- ▶ Celebrities / Influencers onboard
- ▶ Current reach = 200M people
- ▶ Launch on Earth Day (Apr 22 - May 31, 2018)



3 year goal = 100 Million person Meat Fast

A photograph of three cows in a green field under a blue sky with scattered white clouds. In the foreground, a black and white cow with a white patch on its forehead and a yellow ear tag looks towards the camera. Behind it, a brown and white cow with a white forehead patch and a yellow ear tag also looks forward. To the left, another brown and white cow is seen in profile, grazing. The text is overlaid on the top left and bottom of the image.

Trend is in our favor...
We need to accelerate it!

400 Million fewer animals were killed for food in 2014 vs. 2007

93% meat eaters - decreasing meat intake by 10% per capita

MEAT FAST FOR CLIMATE CHANGE



This will be the largest positive climate impact in history delivered directly by the people!

CONNECTION IS POWER

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